



ADVERTISER RATE SHEET

CAMERA-READY ADS:

(10% design charge with \$10 minimum if not camera-ready)

The Beachhead's simple rate formula:

Black Ink:

\$4 per square inch
(length times width)

That means you get a full page ad (10x16) for only \$640.
A half-page is only \$320 and a quarter-page is \$160.

Full color:

\$5 per square inch

A full-page color ad is \$800.
A half-page color ad is \$400 and a quarter-page is \$200.

Business Card Size

(3.5" x 2")
\$25/issue
(color - \$40)

The Beachhead is the only newspaper based in Venice. It also has the larger circulation per issue in Venice than any out-of-town newspaper.

These rates are subject to change without notice!!!

STATISTICS:

Distributed monthly throughout Venice.
8,000 or more copies per issue.

AD Contact:

Phone:

CONTACT:

FREE VENICE BEACHHEAD
P.O. Box 2
Venice, CA 90294
Phone: 310-396-2525
Email: Beachhead@freevenice.org

Make check payable to:
Free Venice Beachhead
or pay by credit card at www.freevenice.org

**Your ad will also appear in the pdf version on
the newspaper on the internet at
<www.freevenice.org>.**